



## NEWS RELEASE

For immediate publication

### **DiGi strengthens foothold in mobile internet**

*Addressing demand for quality mobile internet a key enabler for growth*

**Shah Alam, 28 January 2011** – DiGi.Com Berhad (DiGi) recorded solid growth momentum from data revenue precipitated by attractive mobile broadband offerings and higher take-up of smart-phone bundles, the company said when announcing its year-end financial results today.

Henrik Clausen, Chief Executive Officer of DiGi explained, “We tapped on the rapid increase in demand for quality internet access we saw in Malaysia during the year while at the same time continue to make inroads into previously underserved markets.

“We anticipated the needs of our customers well by making access to smart phones easier and affordable with applications that are relevant to our customer base. This stimulated increased usage from the larger subscriber base of 8.8 million, which in turn improved overall revenue contributions of data services.

“Today, we have 4.2 million internet users and we foresee demand for internet trending up from both existing and new customers.”

On the outlook for 2011, DiGi will continue to actively address the rising demand for quality data services in Malaysia. Clausen said, “We will prioritise network investments which include growing our 3G/HSPA coverage from the current 50% nationwide to accelerate our reach, and to cater for higher speed capacity, reliability and quality of service. CAPEX will be in line with 2010 to support this.”

Announcing its financial results for the year ended 31 December 2010, DiGi recorded data revenue growth of more than 20% year-on-year to RM1.2 billion. DiGi’s total revenue surpassed RM5.4 billion, 10% higher than RM4.9 billion achieved in the preceding financial year.

#### About DiGi

DiGi provides mobile voice, internet and broadband services. It is committed to driving Malaysia's growth by building a mobile internet and broadband environment that enables true connectivity, creates socio-economic development, and helps businesses grow.

DiGi continues to be a game-changer for the Malaysian telecommunications industry, with a solid history of product and service innovation, and is a leader in driving progressive and responsible business practices.

It is listed on Bursa Malaysia, and is part of global telecommunications provider Telenor Group. For more information about DiGi, please visit [www.digi.com.my](http://www.digi.com.my)

Issued by Communications Department:

For media enquiries, please contact Quah Yean Nie at +6016-669 0825 or [ynquah@digi.com.my](mailto:ynquah@digi.com.my)

**DiGi.Com Berhad** 425190-x

D'House, Lot 10, Jalan Delima 1/1, Subang Hi-Tech Industrial Park  
40000 Shah Alam, Selangor Darul Ehsan, Malaysia

#### **Mailing Address**

P.O. Box 7551, 40718 Shah Alam, Selangor Darul Ehsan

**T** +603 5721 1800    **F** +603 5721 1048

